

Greater Wasilla Chamber of Commerce

Board of Directors Responsibilities

The Greater Wasilla Chamber of Commerce Board of Directors is an active Governance Board responsible for providing strategic leadership, organizational oversight, and stewardship of the Chamber. Board service is an active commitment to the Chamber, its membership, and its mission.

Directors are expected to:

1. **Commit to Board Service**

Serve a three (3) year term and maintain active Greater Wasilla Chamber of Commerce membership, or representation of an active member organization, in good standing throughout their term.

2. **Attend Board Meetings & Be Prepared**

Attend all quarterly meetings of the full Board of Directors. Because the full Board meets only four times each year, attendance at each meeting is mandatory to effective governance and continuity. Directors are expected to review Board materials in advance, remain informed, and come prepared to actively participate in discussion and decision-making.

3. **Actively Serve on a Committee**

Serve on, or chair, a minimum of one (1) Chamber committee throughout Board service. Directors are expected to actively participate in the work of their committee and help advance its goals and responsibilities.

4. **Be Visible & Engaged**

Serve as a visible and engaged representative of the Chamber through participation in Chamber meetings, programs, events, and other opportunities throughout the year. Directors should help strengthen connections between the Board, Chamber membership, and the Greater Wasilla business community.

5. **Practice Effective Governance**

Fulfill Board responsibilities with integrity, good faith, and appropriate oversight. Build productive and respectful relationships with fellow Directors and Chamber leadership, participate constructively in Board discussions, respect decisions made by the Board, and act in the best interests of the Chamber and its membership.

6. **Advance the Chamber's Mission & Strategic Direction**

Participate in Board planning, development, evaluation, and strategic planning activities that strengthen the Chamber's governance, leadership, and long-term sustainability. Actively support and advance the Chamber's mission, strategic pillars, goals, and priorities, and serve as an advocate for the Chamber by strengthening membership, relationships, partnerships, and its position as a leading voice for business.

7. **Support Membership & Financial Sustainability**

Support the Chamber's financial sustainability through membership recruitment and retention, sponsorship and fundraising efforts, relationship development, and promotion of Chamber programs and opportunities. Take an active role in the Board of Directors' annual end-of-year raffle. Board members are collectively responsible for soliciting the prizes necessary for a successful raffle and are expected to actively support the promotion and sale of raffle tickets.

Our Mission:

Your leader in advocating a business climate that fosters positive economic growth and prosperity.

Strategic Pillars:

Business & Community Development • Chamber Development • Economic & Workforce Development